

**SPACE COAST RUNNERS  
MINUTES OF JUNE 18, 2012, MEETING**

**Board Members / Officers Present:** Carol Ball, Ty Bowen, Mary Ramba, Tristan Webbe, Dick White, Marlene White, Marty Winkel, Kara Springer, Cyndi Bergs, Ed Springer, Mo Johnson, Marisa Flint, Les Dunne, Rene Dunne, Bob Rall

**Board Members / Officers Absent:** Bernie Sher, Loran Serwin, Christy Zieres

**Guests:** Ragan Krupp, Linda Cowart

**I. Meeting Called to Order: 7:02 PM**

**II. Review / Modify Agenda:** (G) Newsletter-Bob Rall; (H) SCR Social Media-Rene Dunne; (I) Membership Pricing—Ed Springer; (J) Adopt a Road; (K) Documentary –Dick White

**III. Changes to Last Month's Minutes: N/A. Motion to approve Mo. Second- Tristan. Approved.**

**IV. Treasurer's Report:**

A. SCR CD Balance May 31, 2012:	\$10,060.18
B. SCR Savings Account Balance May 31, 2012:	\$ 2,527.32
C. SCR Cash Balance April 30, 2012:	\$25,981.42
D. SCR Total Deposits for May 2012:	\$ 1,335.00
E. SCR Total Disbursements for May 2012:	\$ (4,011.04)
F. SCR Total Balance as of May 31, 2012:	\$35,892.88
G. SCR Open Invoice Balance as of May 31, 2012	\$0

\*\* NOTE: \$1,000 was paid to Running Zone for Series Showdown expenses so far

\*\*NOTE: suggestion of getting second CD will be discussed with Budget committee

**Mary Ramba made motion to approve Treasurers Report, Second Dick White: Approved**

**V. Old Business**

A Races since last meeting

1. May 26 Not One More Child Drowns 149 finishers
2. May 27 Wickham Park Marathon & 50,100, 200 Mile – 78
3. June 3 Pineapple Man Tri 601
4. June 9 – Brevard County Showdown 5K's 181 open, 91 championship
5. June 16 Hurricane Hustle 69

**VI. New Business**

A. Photographers at Races—Bob Rall

1. Concerns brought to the attention of board members about photographer's at races voluntarily taking pictures but not authorized by RD to be there. Suggestion is to have person contact the RD and ask them if they can take pictures
2. Concerns on posting children's bib numbers were also expressed. Suggestion is to not post children's bib numbers along with standings.

B. SCR Board of Directors Code of Ethics/Expectations/Packets

1. Handouts provided to all Board Members to sign

C. 2012-2013 SCR Budget Committee

1. Budget committee members Carol, Ty, Mo

D. Promotional

1. New Brochures/postcards/magnets are done. To be distributed around community and with race packets
2. Polos—Carol showed (2) sample polo shirts. Polo shirts to be given to new Board members.

Existing Board members who would like an additional shirt would need to cover the cost.

**Mo Johnson made motion to approve Polo shirts; Second Marisa Flint: Approved**

3. Race bags—suggestion to have “green logo” put on bags for environment. Marisa volunteered to work on logo. These bags to be purchased to use at 3 SCR races.
4. Car Magnets—2 samples of car magnets for SCR logo were presented. **Bob Rall made motion to approve 100 magnets for \$200. Second, Tristan Webbe. Approved.**
5. Mileage Club—Carol Ball petitioned to have SCR donate money towards her starting up Mileage Club at Gardendale elementary. **Motion to Approve, Ed Springer. Second Dick White. Approved.**

E. SCR Annual Summer Social—Fishlips 7/21/12, 3-5pm –Linda Cowart

1. Food out at 3:30pm
2. Giveaways and \$5 reduced membership for new or renewals
3. Reduced marathon/half marathon entries of \$10
4. SCR series registration sign up
5. Presentation of Henry Campbell award

F. Upcoming Events

1. July 4<sup>th</sup> Firecracker 5k

G. Newsletter—Bob Rall

1. 2 associate editors are on board with newsletter—Brittany Streufert and Lisa Hamlin. They will assist in getting pictures and stories for the newsletter.
2. Bob has agreed to stay on as Newsletter editor with the additional support
3. Bob petitioned to purchase publisher software. This would enable multiple users to have input into newsletter. Approximate cost is \$120-130 /per license and \$99/year for drop box.

**Mary Ramba made motion to approve \$400 for expansion of newsletter needs. Second, Carol Ball. Approved.**

H. SCR Social Media—Rene Dunne

1. Rene would like to create a SCR page for Face book and take down current Face book group which is currently managed by Dave Hernandez, Patti Sponsler, and Bob Maggio.
2. Suggestion to email out the current group administrators letting them know that a SCR page is being developed and all future postings and discussions will be managed under the new page.

I. Membership Pricing Structure—Ed Springer

1. Feedback from May Board member voting indicated concerns about SCR membership pricing. Ed will be responding back to these concerns with a newsletter article. The article will address what members receive and provide pricing information of other running groups to address value SCR members receive.
2. Ed brought forward suggestions on new ideas for membership:
  - a. Lifetime membership option \$335/single or \$455/family
  - b. Have all memberships start/end same month of the year
  - c. Have a Volunteer membership option /non volunteer membership
  - d. New member give aways
  - e. Get a free/reduced entry into one of SCR 3 races with membership

J. Adopt a Road—Carol Ball

1. Carol asked to have a volunteer organize the next Adopt a Road clean up for South River Road. Rene Dunne and Ragan Krupp volunteered.

K. Documentary—Dick White

1. Suggestion to use HS auditorium or River front part to show a “running” movie to use as club fundraiser.

**VII. Next Meeting: Monday, July 16, 2012 at Viera Health Plex @ 7:00 PM.**

**VIII. Meeting Adjourned: 8:32pm**